

Ventive Hospitality launches Ventive Crown recognition platform

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Ranjit Batra
CEO,
Ventive Hospitality Limited,

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Ventive Hospitality has introduced Ventive Crown, a quarterly internal recognition and competition platform aimed at celebrating talent across its hotel portfolio. The initiative brings together multiple global luxury hotel brands under Ventive's Pune operations through a single, company-led platform focused on recognising operational excellence.

The inaugural edition of Ventive Crown was held as a Chef's Edition, involving six teams and twelve chefs from Ventive Hospitality's Pune-based luxury hotels. The competition was structured as a culinary challenge, culminating in a final round featuring three shortlisted teams and one wildcard entry. The evaluation focused on technique, flavour, authenticity and presentation.

Chefs presented dishes inspired by personal stories, regional heritage and culinary traditions. At the conclusion of the competition, four dishes were awarded the Ventive Crown. The winning entries were Butter Chicken by DoubleTree by Hilton, Nizami Gosht Dum by Oakwood, Tripolia Dal by JW Marriott, and Bread Kheema Kachori by The Ritz-Carlton. These dishes have since been added to the menus of their respective hotels.

Commenting on the initiative, Ranjit Batra, CEO, Ventive Hospitality Limited, said, "Our chefs and teams are the backbone of our food and beverage strength, and this platform honours their craft, commitment and quiet excellence. Food and beverage has always been at the heart of Ventive, and Ventive Crown exists to celebrate the people who make it exceptional. As talent becomes the true currency of our industry, we believe recognition can be transformative – giving our people the visibility, confidence and stage they deserve."

Mayur Tiwari, AVP – Food & Beverages and Culinary, Ventive Hospitality Limited, said, "Ventive Crown is more than an event. It is a platform that builds culture, honours creativity and brings together the true heroes of hospitality."

Ventive Crown is designed as a multi-disciplinary platform and will be expanded to recognise excellence across other hotel functions in future editions.