Ventive Hospitality and Panchshil Foundation donate shuttle bus to Cochlea Pune for hearing and speech

A step toward community empowerment and accessible therapy for children with hearing and speech challenges.

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Ventive Hospitality and Panchshil Foundation collaborate

<u>Ventive Hospitality</u> in collaboration with <u>Panchshil</u> Foundation has taken a meaningful step toward community empowerment by donating a bus to Cochlea Pune for Hearing & Speech.

Shuttle service to support children and families

This bus will now operate as a dedicated shuttle service. The new shuttle service currently operates across four routes between the Chinchwad area and Cochlea's Kothrud center, ensuring that children and their mothers can consistently access therapy, counselling, and training sessions. By removing the barrier of travel, the initiative aims to provide uninterrupted care and support, enabling children to progress in their speech development journey.

Leadership perspectives on the initiative

Highlighting the importance of this effort, <u>Ranjit Batra</u>, CEO of Ventive Hospitality Limited, said, "In the corporate world, we often focus on large-scale initiatives, but it is sometimes the smallest steps that create the most meaningful change. This bus is one such step as it helps children and their families access therapy and education that can truly transform their future."

Interaction with Cochlea team and future commitments

During the event, the Ventive team interacted with audiologist Mugdha Arkadi, who shared, "Watching children find their voice through speech development makes every challenge worthwhile." Inspired by the institute's work, Batra also pledged to create future employment opportunities in hospitality tailored to the abilities of Cochlea's students.

Expanding awareness through strategic partnerships

Furthermore, Batra announced Ventive Hospitality's partnership with Panchshil to establish dedicated awareness spaces across all Panchshil cafeterias. This initiative aims to amplify Cochlea's mission in tackling one of its critical challenges, public outreach and education. By leveraging the footfall in these cafeterias, the partnership seeks to raise awareness about hearing impairments and the importance of early intervention.